

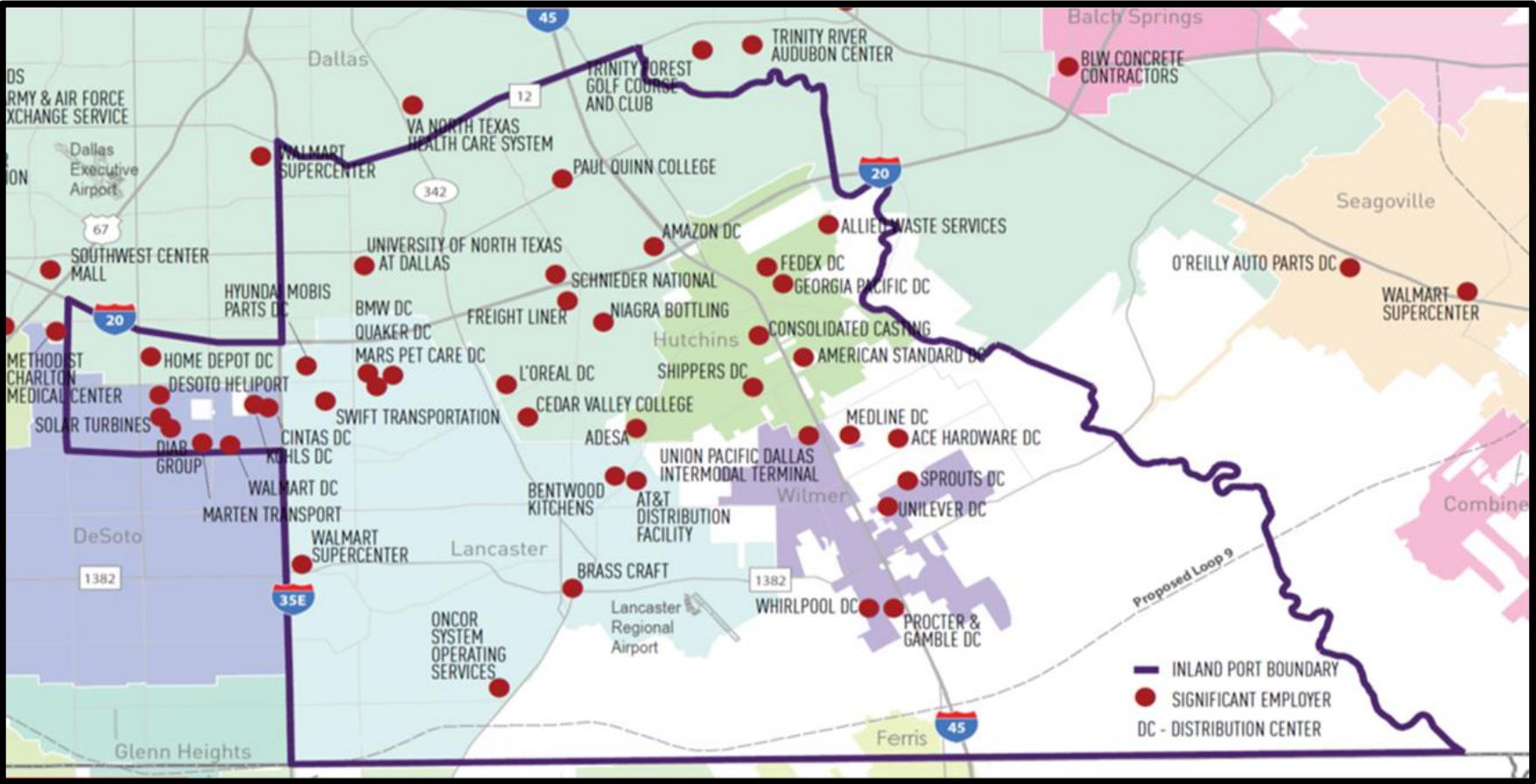


# Southern Dallas County Inland Port Transportation Management Association

Gary C. Thomas  
Interim Executive Director

June 25, 2020

# Inland Port Zone & Businesses



# Background

- On March 9, 2018, at the request of Dallas County Commissioner John Wiley Price and Dallas City Council Member Tennell Atkins, DART hosted a meeting of elected officials, community stakeholders, businesses, and developers to discuss transportation solutions in the Southern Dallas County Inland Port area
- There are an estimated 33,000 jobs located in the Inland Port, but over 16,000 of these jobs are outside the DART Service Area
- The consensus of participants was that a Transportation Management Association (TMA) should be formed to provide transportation opportunities throughout the Inland Port

# What Does a TMA Do?

- Membership organization formed by employers, developers, building owners, and local governments
- Traditionally located in areas of dense employment with low or no transit services
- Technological innovation now allows larger geographical areas to pool resources to collectively address local transportation issues
- Focuses on travel demand management (TDM), which encourages and incentivizes employees to utilize all transportation options, including transit, ridesharing, walking, and biking

# Traditional TMA Funding Sources

- Federal Grants
  - In the case of the IPTMA, approximately \$1 Million in CMAQ funding from the North Central Texas Council of Governments (NCTCOG) to cover the first two years of expenses
  - Requires a 20% local match
- Business Member Dues
- Municipalities
- Transit Districts
- Additional Grant Opportunities

## Southern Dallas County Inland Port TMA Organizational Board Members

- Chair: Alberta Blair – Public Works Director, Dallas County
- Vice Chair: Frankie D. Lloyd – Home Depot
- Secretary: The Honorable Curtistene McCowan – Mayor, City of DeSoto
- Treasurer: Ken Eckrote – Procter & Gamble
- Trudy Lewis – City Administrator, City of Hutchins
- Gail Terrell – Appointee from the City of Dallas
- Todd Plesko – Vice President, Service Planning and Scheduling, DART
- Duane Dankesreiter – Senior Vice President of Research and Innovations, Dallas Regional Chamber
- Mike Rader – Prime45 Development LLC

# Timeline of the Southern Dallas County Inland Port TMA (2018)

- March 9, 2018 – Inland Port Symposium held at University of North Texas at Dallas
- August 30, 2018 – Certificate of Formation filed with and accepted by the Texas Secretary of State
- August 31, 2018 – Inland Port TMA Business Plan and Funding Request submitted to the North Central Texas Council of Governments
- October 2, 2018 – Organizational Meeting for the IPTMA Board of Directors
- November 29, 2018 – Second Board Meeting for the IPTMA Board of Directors
- December 19, 2018 – Third Board Meeting for the IPTMA Board of Directors
  - Board Officers Elected
- December 19, 2018 – Inland Port Symposium II held at Red Bird Mall
- December 30, 2018 – Dallas Regional Chamber contributes \$40,000 to the IPTMA

# Timeline of the Southern Dallas County Inland Port TMA (2019)

- February 14, 2019 – DART commits to drafting membership levels and agreements for the funding partners of the IPTMA
- March 12, 2019 – DART Board of Directors authorizes \$40,000 through its Local Government Corporation for IPTMA Membership
- June 20, 2019 – Fourth Meeting of the IPTMA Board of Directors
  - Board action on Management Services Agreement with DART
  - Board action to open a bank account
- July 3, 2019 – IPTMA receives confirmation of its 501(c)(6) nonprofit status with the Internal Revenue Service
- August 18, 2019 – City of Hutchins Authorizes \$10,000 for IPTMA Membership
- August 20, 2019 – Dallas County Commissioners Court Authorizes \$40,000 for IPTMA Membership
- August 30, 2019 – NCTCOG requests to transfer IPTMA funds from Federal Highway Administration (FHWA) to Federal Transit Administration (FTA)



# Timeline of the Southern Dallas County Inland Port TMA (2019)

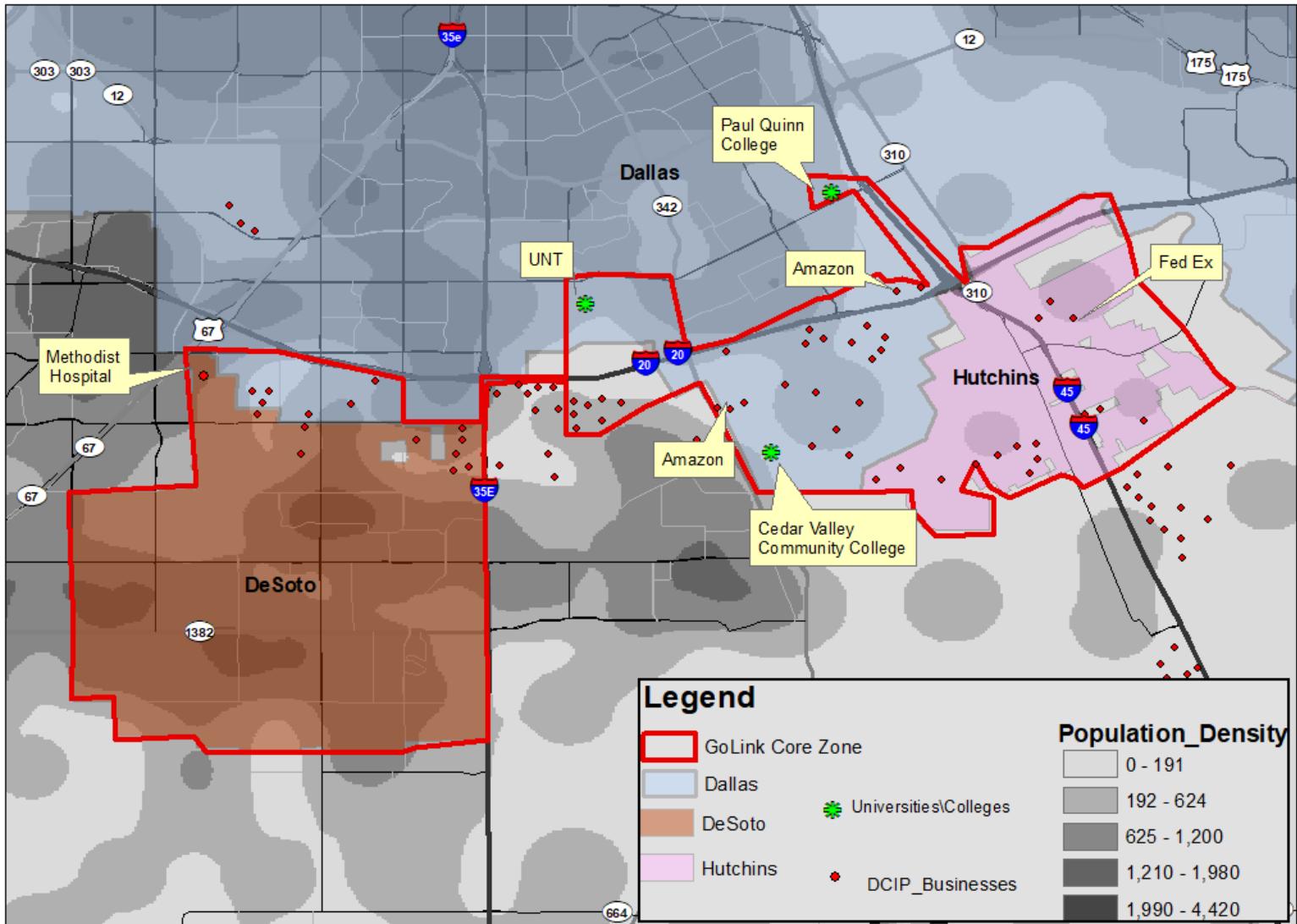
- October 1, 2019 – City of DeSoto Authorizes \$10,000 for IPTMA Membership
- October 24, 2019 – DART submits request for Letter of No Prejudice (LONP) from FTA to allow IPTMA to begin spending reimbursable local dollars prior to executed Grant Agreement between DART and FTA
- October 30, 2019 – FTA approves LONP
- November 13, 2019 – Fifth Meeting of the IPTMA Board of Directors
  - Approval of Membership Levels
  - Discussion of service options
- November 15, 2019 – City of Dallas Authorizes \$40,000 for IPTMA Membership
- December 18, 2019 – Sixth Meeting of the IPTMA
  - Approval of the Sub Recipient Grant Agreement
  - Approval of the 2020 Board Meeting Calendar
- December 18, 2019 – Inland Port Symposium III held at the University of North Texas at Dallas

# Timeline of the Southern Dallas County Inland Port TMA (2020)

- January 23, 2020 – Seventh meeting of the IPTMA Board of Directors
  - Initials discussion on service options
    - Microtransit, Fixed Route and Subsidy options proposed
  - Discussions on process for hiring an executive director
- April 22, 2020 – IPTMA Federal Grant agreement is executed
- April 23, 2020 – Eighth meeting of the IPTMA Board of Directors
  - Further discussion on service implementation with a focus on Microtransit and Subsidy Program
- May 28, 2020 – Ninth meeting of the IPTMA Board of Directors
  - Executive Director job description, recruitment plan and timeline presented
  - IPTMA Board approves Microtransit and Rider Subsidy Program implementation in the Inland Port
- May 29, 2020 – Staff begins drafting timeline and agreements for service implementation by December, 2020

# May 2020 IPTMA Adopted Services

- Expanded Microtransit services in the Cities of Dallas, Hutchins, DeSoto, and unincorporated Dallas County 5:00 am to 8:00 pm
  - Microtransit service to be provided by Star Transit
  - Uberpool to support demand
- Rider Subsidy Program, Inland Port Rides service 8:00 pm to 5:00 am when Microtransit services are not running
  - Inland Port Rides subsidy available for trips to/from member employers
- Provides 24 hour coverage of the Inland Port Area



# IPTMA Next Steps

- Grant Signing Ceremony
- Execute agreement with service providers
- Hire executive director
- Execute membership agreements with additional funding partners
- Market IPTMA Membership and Services
- Services begin in the IPTMA



For more information and  
membership applications  
visit our website at:

[www.inlandport.org](http://www.inlandport.org)